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NETWORK

POST SHOW REPORT

REDEFINING NETWORKS FOR TELCO TRANSFORMATION



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NETWORK X: Shaping the future of telecoms

Network X kicked off each morning with executives from the likes of Orange, DT, BT, Tele2, KPN, Liberty Global and more addressing the biggest opportunities for telcos in 2025 and beyond.

Headliner speakers contributed to discussions around network APIs, AI for network infrastructure and LLMs, the role of quantum as well as network infrastructure evolution and continued ownership fragmentation.

With the introduction of the 5 themes - Fibre, Optical Transport, Wi-Fi Networks and Services, Mobile Networks and Mobile Services - Network X 2025 had a home for everyone. Attendees were able to enjoy structured networking such as Live Polling and Meet the Speaker sessions, dedicated content tracks as well as themed lanyards!

Stepping into the exhibition, attendees enjoyed product demos and displays from the likes of Nokia, Huawei, Plume, ZTE, Mavenir, Broadband Forum, Heights Telecom, CIG, Qualcomm and many more amongst the 170+ exhibitors.

Beyond meetings, content and product displays, attendees were able to enjoy the excellence and grandeur of the Hotel de Ville for the Network X Awards. This was followed the next day by the Network X Party in The Green, and for the early birds there was a Network X 5km run! Alongside some old favourites, Network 2024 had some new features too. The event welcomed NGON under the Optical Transport theme, as well as the Optical Transport Innovation Forum by Huawei. The Accelerate Stage was also a new addition for 2024, bringing 16+ Start-Ups along for the Start-Up Championships which was sandwiched in between technical presentations and workshops on the cutting -edge of telco, specifically AI, Gen AI, Cyber, 6G and cloud.

Returning Partner Events also included WGC EMEA, the Broadband Development Congress and the Huawei's Optical Access Innovation forum to bring Fibre and Wi-Fi to the forefront.

Network X will return to Paris on 14-16 October 2025 – we look forward to seeing you there.





VIDEO HIGHLIGHTS

ATTENDING NETWORK X 2024 FOR THE FIRST TIME HAS BEEN A REALLY FANTASTIC EXPERIENCE AND THE EVENT HAS BEEN INCREDIBLY VALUABLE.

I've had a packed schedule of meetings, connecting with key suppliers and seeing the latest technologies. It's particularly great to have all the big players and partners in one space. It really is all about networking, future, and amazing opportunities and I'd highly recommend it to anyone looking to expand their connections and stay ahead of industry trends.

Pablo Alfonso BT Group

A GLOBAL REPRESETATION OF INDUSTRY LEADERS AND TELCO EXPERTS





MICHAËL **TRABBIA** Executive Vice President and CEO **Orange Wholesale**



tel**e2**

SVETLANA BARTHELEMY Senior Vice President GIC



CTIO Tele₂



GABRIELA MATTIAS **STYF SJÖMAN** FRIDSTRÖM Managing Director Vice President Research and Arelion (Telia) Networks Strategy **BT Group**





TERJE JENSEN Senior Vice President. Head of Network Architecture Telenor



NIRALI PATEL

VP - Data Strategy

and AI

Liberty Global



CityFibre

VICKY HIGGIN Chief Digital and Information Officer CityFibre Deutsche Telekom

PETER ARBITTER Senior Vice President of Magenta Business API (MACE)

Deutsche Telekom

GUILLOT GIMENO Director of Technical Communities Telefonica

Telefónica

FERNANDO



döcomo

TAKEHIRO NAKAMURA Chief Network Architect NTT DOCOMO



orange

SOPHIE CLAUDE

Vice President Home

Services

Orange Group

CETIN

JURAJ SEDIVÝ CEO and Board Member **CETIN Group**



伊中国电信

YUE WANG Chief Technologist -

WABER Network and AI CEO China Telecom Swiss Fibre Net AG



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ANDREAS FREDRICKSON Chief Corporate Affairs

JAMES

Officer

Vorboss



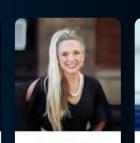


ROB HAMLIN Chief Strategy Officer CityFibre





CFO YouFibre



Senior Director

T-Mobile



Deutsche Telekom **T** Mobile

RICKARD DAMM

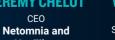
Vice President -Consumer Al Deutsche Telekom



CityFibre

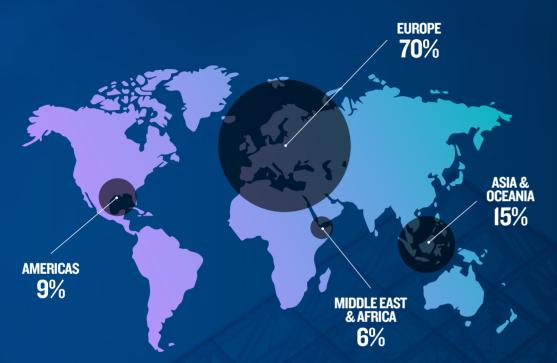
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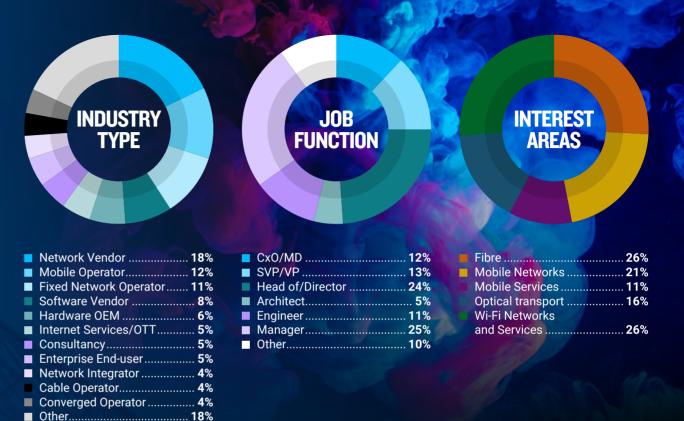
JEREMY CHELOT WENDY WHEAT Systems Architecture





ATTENDEE DEMOGRAPHICS







KEY THEMES REPRESENTING THE TELECOM ECOSYSTEM



FIBRE

Experts explored trends in next-gen PON, FTTH rollouts, AltNet mergers, acquisitions, and innovative business models, with a focus on brand-building strategies.



WI-FI NETWORKS AND SERVICES

Sessions covered smart home APIs, interoperability standards, and in-home Wi-Fi technologies, highlighting their role in boosting consumer ARPU.



OPTICAL TRANSPORT

Industry leaders discussed the impact of Al on transport networks, benefits of upgrading to 800G, and the future of subsea cables and quantum technologies.

I FIND THE CONTENT TO BE NOT ONLY INTERESTING BUT ALSO VERY ENCOURAGING, AND I'M HONOURED TO HAVE BEEN A PART OF THE CONVERSATIONS HELD HERE.

It's fantastic to see Network X addressing such trends and topics that resonate with our current landscape. I sincerely hope to continue participating in these discussions and most of all, to be back next year!

Munira Jaffar EchoStar



MOBILE

AI-RAN, Cloud-RAN, and Open RAN technologies were examined for their potential to optimize RAN networks and enhance user experience.



MOBILE

Attendees unpacked the latest deployments and use cases for B2B, Network APIs, Private Networks, and Edge solutions.



HEADLINERS

Industry executives shared their thoughts on Gen AI, APIs, the next G, NTNs, network ownership and how this will shape the next 10 years of telecoms.

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THOUGHT-PROVOKING SESSIONS HIGHLIGHTS

Panel Discussion: Network APIs to unlock monetisation across fixed and mobile networks

Emma Buckland, Principal Analyst - Telco Cloud & Networks, STL Partners Peter Arbitter, Senior Vice President of Magenta Business API (MACE), Deutsche Telekom Gabriela Styf Sjöman, Managing Director Research and Networks Strategy, BT Group Ms Otilia Anton, Program Director, Telco APIs, Orange

DT, BT and **Orange** took to the stage to discuss the latest in APIs. From business models and monetisation to GSMA's Open Gateway - the leading telcos tackled the key opportunity and challenge areas head-on.

Deutsche Telekom

Panel Discussion: Telcos, Towers, NTNs, Private Equity and more – How is Access Network Ownership Fragmentation Shifting?

Karim Taga, Managing Partner, Arthur D Little Svetlana Barthelemy, Senior Vice President, GIC Mr Juraj Šedivý, CEO and Board Member, CETIN Group Mr Vincent Cuvillier, Chief Strategy Officer, Cellnex Telecom Mr James Gordon, Partner, KKR

GIC, CETIN, Cellnex and **KKR** discussed the latest changes in telco network infrastructure ownership and what this means for the mobile infrastructure landscape going forward.





Al and Automaton in a Wholesale Network

Mr Andrew Leong, CTO - Fixed Networks, NBN

NBN's CTO took to the stage and explained how AI and automation can be used in fixed networks, going into detail around how this can benefit network performance, management and optimisation.



Operator Keynote: New architectures and technologies to deliver a high-performing openaccess fibre network

Trevor Linney, Network Technology Director, openreach

Openreach discussed how emerging technologies are optimising fibre networks today. From data centre architecture and software driven network OSS to data collection and automated data service assurance, this talk took a look at smart open-access fibre networks.



Fireside Chat: Network transformations - which technological disruptions should we go all-in: a gamble or science?

Inderpreet Kaur, Senior Analyst, Telco Cloud and Network Automation, Omdia Mr Michaël Trabbia, Executive Vice President and CEO, Orange Wholesale - Orange Group

Michael Trabbia, CEO or **Orange Wholesale** discussed the latest emerging technologies, dissecting the real opportunities and how they can benefit telcos.



Panel Discussion: Shifting Emphasis Towards Features and Capabilities to Drive Up Monetisation of the Next G

Gabriel Brown, Principal Analyst, Heavy Reading David Boswarthick, Director of Strategy and Innovation, ETSI Takehiro Nakamura, Chief Standardisation Officer, NTT DoCoMo Cristina Data, Director of Spectrum Information and Analysis, Ofcom Anita Doehler, Chief Executive Officer, NGMN Alliance Mr Franck Tarrier, Director, Mobile and Innovation, ARCEP

The **Next G Panel** took a look to the future. From standardisation, monetisation, collaboration and approach - this Panel Discussion dived into the learnings from the 5G rollout and what this means for next-generation mobile infrastructure.



ADDITIONAL FEATURES FOR AN ELEVATED EXPERIENCE



Taking place across 3 days, ConnectFrance brought government departments, associations, telcos, towercos, satellite companies, analyst houses and more to the French-language stage to discuss the latest and greatest in French telecoms for the French audience.



ACCELERATE

FOR THE INNOVATORS, TECHNOLOGISTS AND START-UP

Days 1 and 3 of Accelerate brought academia, innovators, telcos and podcast hosts to the stage to bring you the cutting-edge of telecoms. Whether it was AI, smart cities, quantum or 6G, the Accelerate stage was the hub for these developing ideas.

Sandwiched in-between, 16 start-ups took to the stage to fight it out for the 2020-2021 competition and the 2022-2024 competition, with Netduma and Metashvn taking the glory.





Addressing Wi-Fi for enterprises, in-home, Wi-Fi 7, 6GHz regulation, the role of AI and a lot more, WGC EMEA once again brought the Wi-Fi experts together under one roof.

The likes of Cisco, Boingo, Airties, Intel, Airbus, Orange, BT, DT, Wi-Fi Alliance the WBA and many more contributed to an outstanding agenda that addressed both the technical Wi-Fi developments as well as the growing Wi-Fi use cases, services and convergence with other network technologies.



BROADBAND DEVELOPMENT CONGRESS 2024

The WBBA's flagship annual event took place on Day 1 of Network X. The CEO of China Telecom alongside the likes of Omdia, Ookla, Deutsche Telekom, Algerie Telecom, World Economic Forum and more took to the stage to discuss the impact AI is and will continue to have on broadband networks.



EVENT EXPERIENCES



INSIGHTS & SESSIONS

The Network X conference agenda featured the major decision-makers from across the

industry who shared their strategies and

the changing dynamics of the marketplace, the

drive to sustainability and more!

PARTNER WORKSHOPS

In partnership with leading industry non-profits and standards bodies, focused workshops were held on topics such as interoperability, best practice, and developments across fibre, smart home, FWA, APIs, developers, service monetisation, and more.





New for 2024, participants joined the exclusive Executive Q&A sessions. Hosted by industry analysts, this was their opportunity to ask questions to the industry execs!





5K RUN The Network X community of avid runners (and amateurs too) braved the rains for an early morning run to the Eiffel Tower, setting the tone for a productive day in Paris!



PARTNER EVENTS

Network X is also the home to several partner events happening simultaneously. From WBBA's Broadband Development Congress and Optical Transport Innovation Forum to WGC EMEA and the Optical Access Innovation Forum, the events were popular amongst attendees and industry experts alike.

HAPPY HOURS

Hosted by partners and clients, the show floor witnessed several social gatherings, including a much-anticipated wine pairings session! What a perfect way to network, socialise and let your hair down with a Parisian flare!



MEET THE SPEAKERS

Attendees had the opportunity to interact with speakers after their sessions in a more relaxed environment and asked questions to take back practical and tangible advice to the office





NETWORK X PARTY

The party kicked off with a spectacular performance by walking drummers wearing LED-lit headgear, creating an energetic and futuristic atmosphere. The excitement continued with a dynamic DJ set, setting the tone for the night.



THE GREEN: 1-2-1 MEETINGS

This area provided a relaxed and focused environment, allowing participants to have meaningful discussions and exchange practical insights. It was an ideal setting for fostering productive conversations and building valuable connections.

NETWORK X AWARDS

The prestigious Network X Awards took place at the historic Hotel de Ville. The ceremony spotlighted the leading telco innovations from the past year, recognising the achievements and excellence delivered across the industry.



RELIVE THE BUZZ FROM THE SHOW FLOOR!























Yue Wang, Chief led Bahareh Bahmanpo



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NETWORK

Another year of showcasing innovation and celebrating success!

The Network X Awards ceremony, held on Tuesday, October 8th, 2024, at the iconic Hôtel de Ville in Paris, was a night of celebration and recognition. The winners were honoured across 21 categories, showcasing the best of the best in the industry.

We're thrilled to announce the winners who have demonstrated exceptional innovation, leadership, and commitment to advancing the telecommunications industry.





CONGRATULATIONS TO ALL THE WINNERS

WINNERS: SOLUTION PROVIDER CATEGORIES



WINNERS: OPERATOR CATEGORIES



The calibre of entries for this year's Network X Awards was truly outstanding. All shortlisted companies should be extremely proud of their achievements in driving innovation and shaping the future of the telecoms industry. We saw a diverse range of exceptional solutions, and as always, it was a pleasure to serve as a judge. Congratulations to all the winners - you are truly market leaders in your field.

NETWORK

Dario Talmesio Chair of the judging panel, Network X Awards



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And Report and Young & Sills channel of the second #MAGNON second reaction of the malazery leading #Lightspare lamity. The versatile & doi: M/ #OL7 plattern

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Orahog Business Radio

We are at Network! In Paris, meeting up with interesting people and recording new episodes of our poticalit, festercal, Camilie Mendier, Chief Analyst at Oindia was our uest. We will be publishing the episode with ner insights soon, Keren Arus, Pubthe Builders, Candia Milerina Tech Michaeleth



NETWORK X COMMUNITY

1300+ **NEW FOLLOWERS**

REACTIONS

+ Follow

Philippe Encarpuit - Drit + Follow de la composición de la composicinde la composición de la composición de la composic Really happy to be part of the Onenge sound at Network X event in Paris where I will be part of two panel discussions today. 8 Takes transformation from Photos to Phother TO Oct 08, 1855, moderated by Hul Deng, with Terry Jensen Michal Severa Tushihira Nahajima 8 Building true Astrodivative = Oct 08, 1720 moderated by Inderginest K. with Michal Sewers and Andree Calul Foi more information, look at I temps://Verticoncerent.com

See you there a Iruno Zarbib Laurent Laboucher Striphane Demartis Viourned (BRANIM Bisabeth Pa Giller Roundon Nicolas Desilla Onlia Anton Claira Chause Mathlida Economica Marianne Midhail Dink Ding PHAN HLY

HOST OPERATOR

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orange

- Attending the Referred X expolin Farit over the last three days has been incredibly iusbie for Charly, harpe offering key insprin-A great pitor starts with a personal ittory. t freigris essential to making an impact.
- Asking the right questions excels to better, more imposeline solutions. Drevealing social impaction significantly searty our business's visibility
- There's still a noticeable gap in the representation of women in tech, emphasizing
- hark you to all the ordenisers, speakers, and participants for sum a valuable and reaction exactly have been been been been been the Carlos



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Michaell Trabbia - Felinistrip

ALC: NO

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As all industry leaders. I have been facing many critical decisions through my

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is CEO of Orange Belgium, I has to decide on 40x350 investment, Docus vi Roel to

As Granical Group (TTC) I had to decide on watter to mice or premium the bartenial

Now, at CRC of Courses Whitesite 1 made a few involvement bars. The Industry and

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atical change of the way we think, build and run purmetionits. The ambition is to

1 rawat accret accupit my pride and praticula for the bioradible unit and

expertise of our teams and our partners that make this dream come true more and

more every day, takin doub follows free an around the world and we are even midving

Because beyond a gamble or a science, metwork transformation to above all a team

to 42 Coud native network functions and services are bedioved every day Next one

effort Customers' expectations are changing, they want quality services that are

nonazingly flexible and comprehensive. None of us can do it alone. Collaboration is he conversions of our industry, and wall need it even more in the future. Events like

atwork X, which bring together industry leaders are a powerful reminder of this

assistant bet, and on allocating our efforts between All network softwarisation.

ARV/Rimetaveros blockchain quantum, cloud and edge computing, APE...

evelop by broadband business, lot network technology choice ...

use networks as favitie and scalable as the poul computing it

will be a Core Natively at a service for 2005, pute a total amongshi



+ Friday President and CEO of Ookla. Stephen Bye will be attanding Network X and delivering to coast for many metallity a law state means an "Alteratived Next Generative Republicant star, dat will bell, and Urure Nativity's Development' at the WBBA's Broadband Development Congress.



Marius Stricker - 24.0 -6 Thanks to Network X this week in Paris. I had the opportunity to meet lots of

coleagues from the industry . It's always good to gain insides how others take armitar percenting challenged and others they put full factual on

The respect from the industry towards Swisscom, as front runner & technology leader notivated me again and again.



tools they also + Foliow Her débutait le talon Network X

Dans le cadre de certe journée, j'ai eu l'occasion d'assister à une table ronde autouries #NeseauxSGPrives en Exigique et en France.

March & Christian Regimer of TUMENA disactivitational pet Achange fort Interespent aling. qu'à chacun des intervenants. Dismien Eauffe de Otymesh. Thierry Br de NOVAMINT et avec une mérilion très spéciale pour Xever DESOURME de TOP 😩

107, un cartanaire de confiance avec une offis sur mesure pour tour les industriais qui unchairper waren av place on Rénezi Motelle Privé I

encemble de l'équipe commerciale est à votre écoute

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teSG Renivatemeteorit #SGIndustrielle Roybertecurité Planovation #SGprivée PhanetomationNumerique Pindustrie40 #3G #Logistique40 La french Tech Collect/ Chartury Industrialian Francy Alliance Industria do Funor / Filiple Solutions Industria du Futur SG Alliance for Connected Industries and Automation ISG-ACIAI Industrie Pharma OnGo Atlance Direction Générale des Entreprises La Evench Fab Agence nationale des fréquences (ANFR) AGURRE



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GROUNDBREAKING SOLUTIONS FROM OVER 160+ TOP GLOBAL TECH BRANDS

As an exhibitor and speaker from F-Secure, it has been a pleasure to be at one of the most significant events in the world for our industry.

Network X is an exciting and connective platform bringing the whole industry together to host great conversations and showcase innovation in this essential area.

,,,

Bill Lott, F-Secure

Network X put on a good show last year, and a fantastic show this year!

Virtyt Koshi, SVP and GM, EMEA, Mavenir









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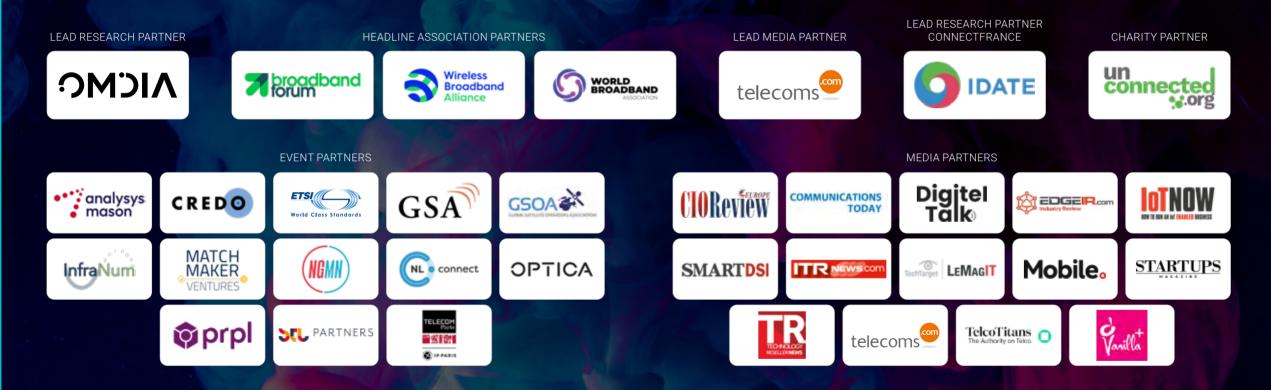




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