



8 - 10 OCTOBER 2024
PARIS EXPO PORTE DE VERSAILLES

#NetworkX | networkxevent.com

NETWORK

POST SHOW REPORT

**REDEFINING NETWORKS
FOR TELCO TRANSFORMATION**



INDEX

NETWORK X: SHAPING THE FUTURE OF TELECOMS

Network X kicked off each morning with executives from the likes of Orange, DT, BT, Tele2, KPN, Liberty Global and more addressing the biggest opportunities for telcos in 2025 and beyond.

Headliner speakers contributed to discussions around network APIs, AI for network infrastructure and LLMs, the role of quantum as well as network infrastructure evolution and continued ownership fragmentation.

With the introduction of the 5 themes - Fibre, Optical Transport, Wi-Fi Networks and Services, Mobile Networks and Mobile Services - Network X 2025 had a home for everyone. Attendees were able to enjoy structured networking such as Live Polling and Meet the Speaker sessions, dedicated content tracks as well as themed lanyards!

Stepping into the exhibition, attendees enjoyed product demos and displays from the likes of Nokia, Huawei, Plume, ZTE, Mavenir, Broadband Forum, Heights Telecom, CIG, Qualcomm and many more amongst the 170+ exhibitors.

Beyond meetings, content and product displays, attendees were able to enjoy the excellence and grandeur of the Hotel de Ville for the Network X Awards. This was followed the next day by the Network X Party in The Green, and for the early birds there was a Network X 5km run!

Alongside some old favourites, Network 2024 had some new features too. The event welcomed NGON under the Optical Transport theme, as well as the Optical Transport Innovation Forum by Huawei. The Accelerate Stage was also a new addition for 2024, bringing 16+ Start-Ups along for the Start-Up Championships which was sandwiched in between technical presentations and workshops on the cutting -edge of telco, specifically AI, Gen AI, Cyber, 6G and cloud.

Returning Partner Events also included WGC EMEA, the Broadband Development Congress and the Huawei's Optical Access Innovation forum to bring Fibre and Wi-Fi to the forefront.

Network X will return to Paris on 14-16 October 2025 – we look forward to seeing you there.



Chris Lycett
Event Director
Network X



4800+
ATTENDEES



1300+
OPERATORS



300+
SPEAKERS



160+
EXHIBITORS



VIDEO HIGHLIGHTS

“

ATTENDING NETWORK X 2024 FOR THE FIRST TIME HAS BEEN A REALLY FANTASTIC EXPERIENCE AND THE EVENT HAS BEEN INCREDIBLY VALUABLE.

I've had a packed schedule of meetings, connecting with key suppliers and seeing the latest technologies. It's particularly great to have all the big players and partners in one space. It really is all about networking, future, and amazing opportunities and I'd highly recommend it to anyone looking to expand their connections and stay ahead of industry trends.

”

Pablo Alfonso
BT Group

A GLOBAL REPRESENTATION OF INDUSTRY LEADERS AND TELCO EXPERTS



MICHAËL TRABBIA

Executive Vice President and CEO
Orange Wholesale



SVETLANA BARTHELEMY

Senior Vice President
GIC



YOGESH MALIK

CTIO
Tele2



GABRIELA STYF SJÖMAN

Managing Director
Research and
Networks Strategy
BT Group



MATTIAS FRIDSTRÖM

Vice President
Arelion (Telia)



TERJE JENSEN

Senior Vice President,
Head of Network
Architecture
Telenor



NIRALI PATEL

VP – Data Strategy
and AI
Liberty Global



VICKY HIGGIN

Chief Digital and
Information Officer
CityFibre



PETER ARBITTER

Senior Vice President
of Magenta Business
API (MACE)
Deutsche Telekom



FERNANDO GUILLOT GIMENO

Director of Technical
Communities
Telefonica



TAKEHIRO NAKAMURA

Chief Network
Architect
NTT DOCOMO



SOPHIE CLAUDE

Vice President, Home
Services
Orange Group



JURAJ SEDIVÝ

CEO and Board
Member
CETIN Group



YUE WANG

Chief Technologist -
Network and AI
China Telecom



ANDREAS WABER

CEO
Swiss Fibre Net AG



JAMES FREDRICKSON

Chief Corporate Affairs
Officer
Vorboss



ROB HAMLIN

Chief Strategy Officer
CityFibre



JEREMY CHELOT

CEO
Netomnia and
YouFibre



WENDY WHEAT

Senior Director
Systems Architecture
T-Mobile



RICKARD DAMM

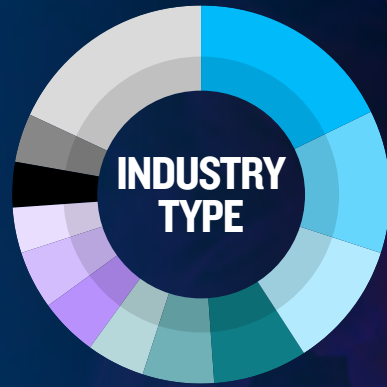
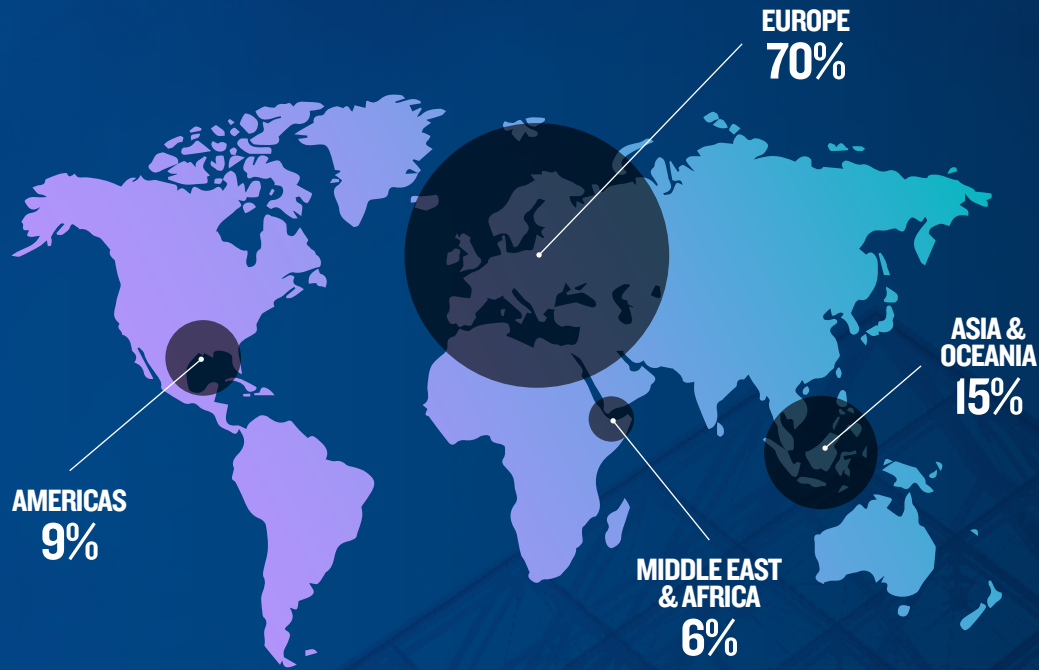
Vice President -
Consumer AI
Deutsche Telekom



1300+ OPERATOR REPRESENTATIVES

FROM ACROSS THE GLOBE, INCLUDING

ATTENDEE DEMOGRAPHICS



Network Vendor	18%
Mobile Operator	12%
Fixed Network Operator	11%
Software Vendor	8%
Hardware OEM	6%
Internet Services/OTT	5%
Consultancy	5%
Enterprise End-user	5%
Network Integrator	4%
Cable Operator	4%
Converged Operator	4%
Other	18%



CxO/MD	12%
SVP/VP	13%
Head of/Director	24%
Architect	5%
Engineer	11%
Manager	25%
Other	10%



Fibre	26%
Mobile Networks	21%
Mobile Services	11%
Optical transport	16%
Wi-Fi Networks and Services	26%

570+
C-LEVEL
EXECUTIVES

15%
YoY
GROWTH

92
COUNTRIES
REPRESENTED

250+
UNIQUE OPERATOR
COMPANIES REPRESENTED

1300+
OPERATORS
ON-SITE

KEY THEMES REPRESENTING THE TELECOM ECOSYSTEM



FIBRE

Experts explored trends in next-gen PON, FTTH rollouts, AltNet mergers, acquisitions, and innovative business models, with a focus on brand-building strategies.



WI-FI NETWORKS AND SERVICES

Sessions covered smart home APIs, interoperability standards, and in-home Wi-Fi technologies, highlighting their role in boosting consumer ARPU.



OPTICAL TRANSPORT

Industry leaders discussed the impact of AI on transport networks, benefits of upgrading to 800G, and the future of subsea cables and quantum technologies.



MOBILE NETWORKS

AI-RAN, Cloud-RAN, and Open RAN technologies were examined for their potential to optimize RAN networks and enhance user experience.



MOBILE SERVICES

Attendees unpacked the latest deployments and use cases for B2B, Network APIs, Private Networks, and Edge solutions.



HEADLINERS

Industry executives shared their thoughts on Gen AI, APIs, the next G, NTN, network ownership and how this will shape the next 10 years of telecoms.

“

I FIND THE CONTENT TO BE NOT ONLY INTERESTING BUT ALSO VERY ENCOURAGING, AND I'M HONOURED TO HAVE BEEN A PART OF THE CONVERSATIONS HELD HERE.

It's fantastic to see Network X addressing such trends and topics that resonate with our current landscape. I sincerely hope to continue participating in these discussions and most of all, to be back next year!

”

Munira Jaffar
EchoStar

THOUGHT-PROVOKING SESSIONS HIGHLIGHTS

Panel Discussion: Network APIs to unlock monetisation across fixed and mobile networks

Emma Buckland, Principal Analyst - Telco Cloud & Networks, STL Partners
Peter Arbitter, Senior Vice President of Magenta Business API (MACE), Deutsche Telekom
Gabriela Styf Sjöman, Managing Director Research and Networks Strategy, BT Group
Ms Otilia Anton, Program Director, Telco APIs, Orange

DT, BT and Orange took to the stage to discuss the latest in APIs. From business models and monetisation to GSMA's Open Gateway - the leading telcos tackled the key opportunity and challenge areas head-on.



AI and Automaton in a Wholesale Network

Mr Andrew Leong, CTO - Fixed Networks, NBN

NBN's CTO took to the stage and explained how AI and automation can be used in fixed networks, going into detail around how this can benefit network performance, management and optimisation.



Fireside Chat: Network transformations - which technological disruptions should we go all-in: a gamble or science?

Inderpreet Kaur, Senior Analyst, Telco Cloud and Network Automation, Omdia
Mr Michaël Trabbia, Executive Vice President and CEO, Orange Wholesale - Orange Group

Michael Trabbia, CEO of Orange Wholesale discussed the latest emerging technologies, dissecting the real opportunities and how they can benefit telcos.



Panel Discussion: Telcos, Towers, NTNs, Private Equity and more – How is Access Network Ownership Fragmentation Shifting?

Karim Taga, Managing Partner, Arthur D Little
Svetlana Barthelemy, Senior Vice President, GIC
Mr Juraj Šedivý, CEO and Board Member, CETIN Group
Mr Vincent Cuvillier, Chief Strategy Officer, Cellnex Telecom
Mr James Gordon, Partner, KKR

GIC, CETIN, Cellnex and KKR discussed the latest changes in telco network infrastructure ownership and what this means for the mobile infrastructure landscape going forward.



Operator Keynote: New architectures and technologies to deliver a high-performing open-access fibre network

Trevor Linney, Network Technology Director, openreach

Openreach discussed how emerging technologies are optimising fibre networks today. From data centre architecture and software driven network OSS to data collection and automated data service assurance, this talk took a look at smart open-access fibre networks.



Panel Discussion: Shifting Emphasis Towards Features and Capabilities to Drive Up Monetisation of the Next G

Gabriel Brown, Principal Analyst, Heavy Reading
David Boswarthick, Director of Strategy and Innovation, ETSI
Takehiro Nakamura, Chief Standardisation Officer, NTT DoCoMo
Cristina Data, Director of Spectrum Information and Analysis, Ofcom
Anita Doehler, Chief Executive Officer, NGMN Alliance
Mr Franck Tarrier, Director, Mobile and Innovation, ARCEP

The Next G Panel took a look to the future. From standardisation, monetisation, collaboration and approach - this Panel Discussion dived into the learnings from the 5G rollout and what this means for next-generation mobile infrastructure.



ADDITIONAL FEATURES FOR AN ELEVATED EXPERIENCE

CONNECT FRANCE

Taking place across 3 days, ConnectFrance brought government departments, associations, telcos, towercos, satellite companies, analyst houses and more to the French-language stage to discuss the latest and greatest in French telecoms for the French audience.



ACCELERATE

FOR THE INNOVATORS, TECHNOLOGISTS AND START-UPS

Days 1 and 3 of Accelerate brought academia, innovators, telcos and podcast hosts to the stage to bring you the cutting-edge of telecoms. Whether it was AI, smart cities, quantum or 6G, the Accelerate stage was the hub for these developing ideas.

Sandwiched in-between, 16 start-ups took to the stage to fight it out for the 2020-2021 competition and the 2022-2024 competition, with Netduma and Metashvn taking the glory.



Wireless
Global Congress
Wireless Broadband Alliance

Addressing Wi-Fi for enterprises, in-home, Wi-Fi 7, 6GHz regulation, the role of AI and a lot more, WGC EMEA once again brought the Wi-Fi experts together under one roof.

The likes of Cisco, Boingo, Airties, Intel, Airbus, Orange, BT, DT, Wi-Fi Alliance the WBA and many more contributed to an outstanding agenda that addressed both the technical Wi-Fi developments as well as the growing Wi-Fi use cases, services and convergence with other network technologies.



WBBA BROADBAND DEVELOPMENT CONGRESS 2024

The WBBA's flagship annual event took place on Day 1 of Network X. The CEO of China Telecom alongside the likes of Omdia, Ookla, Deutsche Telekom, Algeria Telecom, World Economic Forum and more took to the stage to discuss the impact AI is and will continue to have on broadband networks.



EVENT EXPERIENCES



INSIGHTS & SESSIONS

The Network X conference agenda featured the major decision-makers from across the industry who shared their strategies and thoughts on network infrastructure investment, the changing dynamics of the marketplace, the drive to sustainability and more!

PARTNER WORKSHOPS

In partnership with leading industry non-profits and standards bodies, focused workshops were held on topics such as interoperability, best practice, and developments across fibre, smart home, FWA, APIs, developers, service monetisation, and more.



PARTNER EVENTS

Network X is also the home to several partner events happening simultaneously. From WBBA's Broadband Development Congress and Optical Transport Innovation Forum to WGC EMEA and the Optical Access Innovation Forum, the events were popular amongst attendees and industry experts alike.



MEET THE SPEAKERS

Attendees had the opportunity to interact with speakers after their sessions in a more relaxed environment and asked questions to take back practical and tangible advice to the office



THE GREEN: 1-2-1 MEETINGS

This area provided a relaxed and focused environment, allowing participants to have meaningful discussions and exchange practical insights. It was an ideal setting for fostering productive conversations and building valuable connections.

VIP ROUNDTABLES: EXECUTIVE Q&A

New for 2024, participants joined the exclusive Executive Q&A sessions. Hosted by industry analysts, this was their opportunity to ask questions to the industry execs!



5K RUN

The Network X community of avid runners (and amateurs too) braved the rains for an early morning run to the Eiffel Tower, setting the tone for a productive day in Paris!

HAPPY HOURS

Hosted by partners and clients, the show floor witnessed several social gatherings, including a much-anticipated wine pairings session! What a perfect way to network, socialise and let your hair down with a Parisian flare!



NETWORK X PARTY

The party kicked off with a spectacular performance by walking drummers wearing LED-lit headgear, creating an energetic and futuristic atmosphere. The excitement continued with a dynamic DJ set, setting the tone for the night.



NETWORK X AWARDS

The prestigious Network X Awards took place at the historic Hotel de Ville. The ceremony spotlighted the leading telco innovations from the past year, recognising the achievements and excellence delivered across the industry.



RELIVE THE BUZZ FROM THE SHOW FLOOR!



NETWORK AWARDS

Another year of showcasing innovation and celebrating success!

The Network X Awards ceremony, held on Tuesday, October 8th, 2024, at the iconic Hôtel de Ville in Paris, was a night of celebration and recognition. The winners were honoured across 21 categories, showcasing the best of the best in the industry.

We're thrilled to announce the winners who have demonstrated exceptional innovation, leadership, and commitment to advancing the telecommunications industry.



Sponsored by **HEIGHTS**

#NetworkX | networkxevent.com

CONGRATULATIONS TO ALL THE WINNERS

WINNERS: SOLUTION PROVIDER CATEGORIES



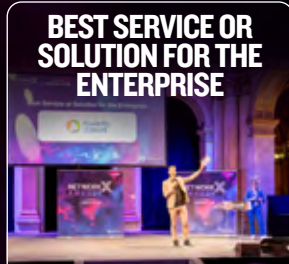
OUTSTANDING POL CAMPUS USE CASE

Winner: **ZTE**



LEADING PON-BASED SMART CITY SERVICE

Winner: **Nokia**



BEST SERVICE OR SOLUTION FOR THE ENTERPRISE

Winner: **AsiaInfo**



OUTSTANDING NETWORK AI PROJECT OR SOLUTION

Winner: **Netcracker**



LEADING IN-HOME WI-FI SERVICE

Winner: **Huawei**



MOST INNOVATIVE SMART HOME EXPERIENCE

Winner: **Bitdefender**



OUTSTANDING SOLUTION IN OPEN RAN

Winner: **Wind River**



OUTSTANDING GREEN FIBRE USE CASE

Winner: **ZTE**



MOST INNOVATIVE 5G COMMUNICATION SERVICE

Winner: **Ericsson**



MOST INNOVATIVE CLOUD SOLUTION

Winner: **Wind River**



OUTSTANDING CORE NETWORK PRODUCT OR SOLUTION

Winner: **Huawei**



OUTSTANDING FTTH SERVICE

Winner: **ZTE**



MOST INNOVATIVE CLOUD PRODUCT

Winner: **Mavenir**



MOST INNOVATIVE OPTICAL TRANSPORT USE CASE

Winner: **Huawei**



OUTSTANDING FIXED WIRELESS ACCESS SOLUTION

Winner: **Qualcomm**



BEST ALL-ROUND OPTICAL TRANSPORT VENDOR

Winner: **Nokia**

WINNERS: OPERATOR CATEGORIES



OUTSTANDING SMART HOME OPERATOR

Winner: **China Unicom**



MOST SUSTAINABLE NETWORK PROJECT

Winner: **SK Telecom**



MOST INNOVATIVE OTN OF THE YEAR

Winner: **Turkcell**



LEADING NETWORK API USE CASE

Winner: **Deutsche Telekom**



BEST 5G VOICE INNOVATION

Winner: **China Mobile**

“ The calibre of entries for this year’s Network X Awards was truly outstanding. All shortlisted companies should be extremely proud of their achievements in driving innovation and shaping the future of the telecoms industry. We saw a diverse range of exceptional solutions, and as always, it was a pleasure to serve as a judge. Congratulations to all the winners - you are truly market leaders in your field. ”

Dario Talmesio

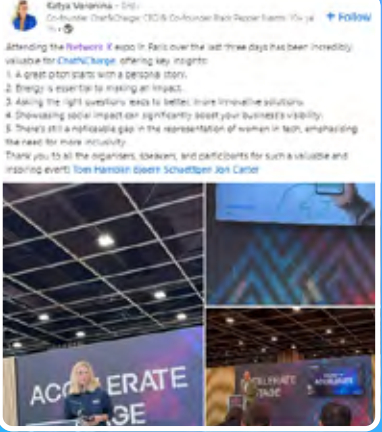
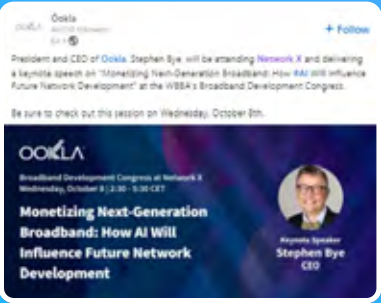
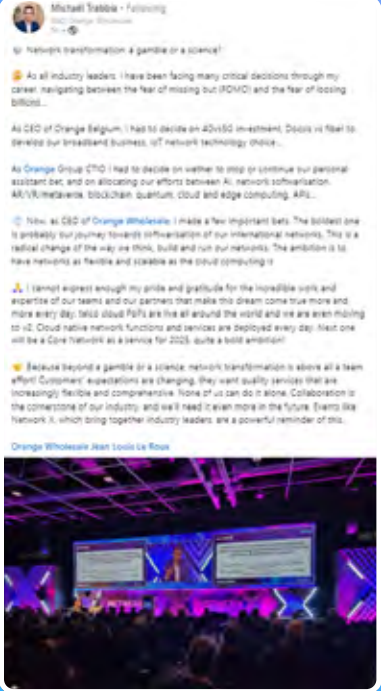
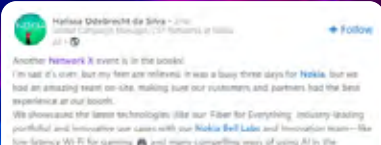
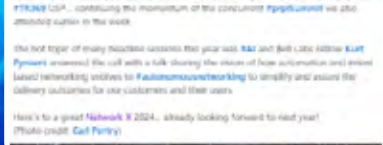
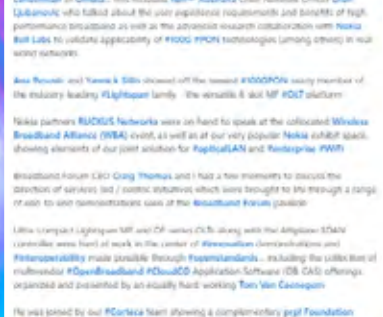
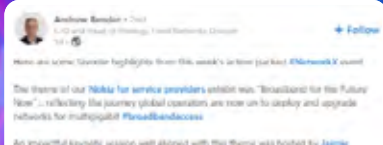
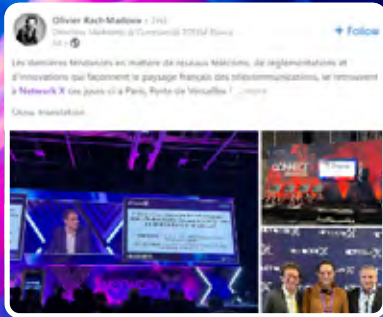
Chair of the judging panel, **Network X Awards**

NETWORK X COMMUNITY

1300+
NEW FOLLOWERS

8170+
VISITORS

3060+
REACTIONS



GROUNDBREAKING SOLUTIONS FROM OVER 160+ TOP GLOBAL TECH BRANDS



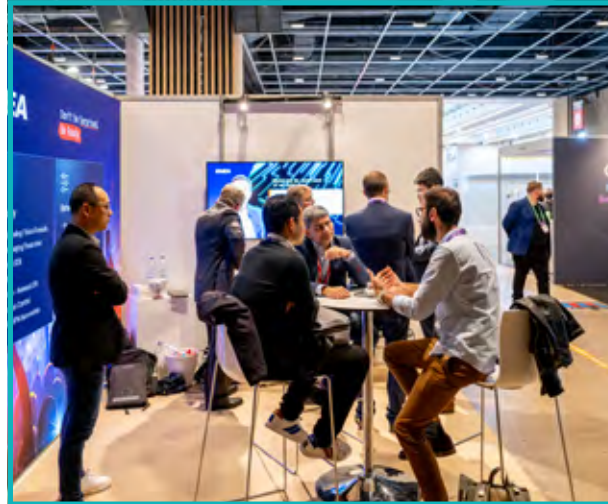
“

As an exhibitor and speaker from F-Secure, it has been a pleasure to be at one of the most significant events in the world for our industry.

Network X is an exciting and connective platform bringing the whole industry together to host great conversations and showcase innovation in this essential area.

”

Bill Lott, F-Secure



“

Network X put on a good show last year, and a fantastic show this year!

”

Virtyt Koshi, SVP and GM, EMEA, Mavenir



THANK YOU TO OUR SPONSORS

HEADLINE SPONSOR



HOST OPERATOR



TRACK SPONSORS



TRACK PANEL SPONSORS



ROUNDTABLE SPONSORS



WORKSHOP SPONSOR



HEADLINE ASSOCIATION PARTNERS



NETWORKING DINNER SPONSORS



AWARDS GOLD SPONSOR



PARTNER SUMMIT SPONSOR



NGON PRINCIPAL SPONSOR



NGON DIAMOND SPONSOR



NGON GOLD SPONSORS



NGON PANEL SPONSORS



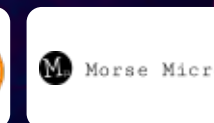
WGC EMEA CHARTER SPONSORS



WGC EMEA GOLD SPONSORS



WGC EMEA BRONZE SPONSORS



WGC EMEA EVENT PARTNER



THANK YOU TO OUR PARTNERS

LEAD RESEARCH PARTNER



HEADLINE ASSOCIATION PARTNERS



LEAD MEDIA PARTNER



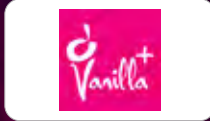
LEAD RESEARCH PARTNER
CONNECTFRANCE



CHARITY PARTNER



EVENT PARTNERS



NETWORK X

SEE YOU NEXT YEAR



14-16 OCTOBER 2025
PARIS EXPO PORTE DE VERSAILLES

INTERESTED IN SPONSORING, EXHIBITING OR ATTENDING?



Brought to you by
informa tech

#NetworkX | networkxevent.com