8 - 10 OCTOBER 2024
PARIS EXPO PORTE DE VERSAILLES

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NETWORK X

POST SHOW REPORT

REDEFINING NETWORKS FOR TELCO TRANSFORMATION

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INDEX

NETWORK X: SHAPING THE FUTURE OF TELECOMS

Network X kicked off each morning with executives from the likes of Orange, DT, BT, Tele2, KPN, Liberty Global and more addressing the biggest opportunities for telcos in 2025 and beyond.

Headliner speakers contributed to discussions around network APIs, AI for network infrastructure and LLMs, the role of quantum as well as network infrastructure evolution and continued ownership fragmentation.

With the introduction of the 5 themes - Fibre, Optical Transport, Wi-Fi Networks and Services, Mobile Networks and Mobile Services - Network X 2025 had a home for everyone. Attendees were able to enjoy structured networking such as Live Polling and Meet the Speaker sessions, dedicated content tracks as well as themed lanyards!

Stepping into the exhibition, attendees enjoyed product demos and displays from the likes of Nokia, Huawei, Plume, ZTE, Mavenir, Broadband Forum, Heights Telecom, CIG, Qualcomm and many more amongst the 170+ exhibitors.

Beyond meetings, content and product displays, attendees were able to enjoy the excellence and grandeur of the Hotel de Ville for the Network X Awards. This was followed the next day by the Network X Party in The Green, and for the early birds there was a Network X 5km run!

Alongside some old favourites, Network 2024 had some new features too. The event welcomed NGON under the Optical Transport theme, as well as the Optical Transport Innovation Forum by Huawei. The Accelerate Stage was also a new addition for 2024, bringing 16+ Start-Ups along for the Start-Up Championships which was sandwiched in between technical presentations and workshops on the cutting -edge of telco, specifically AI, Gen AI, Cyber, 6G and cloud.

Returning Partner Events also included WGC EMEA, the Broadband Development Congress and the Huawei's Optical Access Innovation forum to bring Fibre and Wi-Fi to the forefront.

Network X will return to Paris on 14-16 October 2025 – we look forward to seeing you there.

Chris Lycett
Event Director
Network X

4800+ ATTENDEES
1300+ OPERATORS
300+ SPEAKERS
160+ EXHIBITORS

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VIDEO HIGHLIGHTS

"

ATTENDING NETWORK X 2024 FOR THE FIRST TIME HAS BEEN A REALLY FANTASTIC EXPERIENCE AND THE EVENT HAS BEEN INCREDIBLY VALUABLE.

I've had a packed schedule of meetings, connecting with key suppliers and seeing the latest technologies. It's particularly great to have all the big players and partners in one space. It really is all about networking, future, and amazing opportunities and I'd highly recommend it to anyone looking to expand their connections and stay ahead of industry trends.

"

Pablo Alfonso
BT Group

A GLOBAL REPRESETATION OF INDUSTRY LEADERS AND TELCO EXPERTS

MICHAËL TRABBIA
Executive Vice President and CEO
Orange Wholesale

SVETLANA BARTHELEMY
Senior Vice President
GIC

YOGESH MALIK
CTIO
Tele2

GABRIELA STYF SJÖMAN
Managing Director Research and Networks Strategy
BT Group

MATTIAS FRIDSTRÖM
Vice President
Arelion (Telia)

TERJE JENSEN
Senior Vice President, Head of Network Architecture
Telenor

NIRALI PATEL
VP – Data Strategy and AI
Liberty Global

VICKY HIGGIN
Chief Digital and Information Officer
CityFibre

PETER ARBITTER
Senior Vice President of Magenta Business API (MACE)
Deutsche Telekom

FERNANDO GUILLOT GIMENO
Director of Technical Communities
Telefonica

TAKEHIRO NAKAMURA
Chief Network Architect
NTT DOCOMO

SOPHIE CLAUDE
Vice President, Home Services
Orange Group

JURAJ SEDIVÝ
CEO and Board Member
CETIN Group

YUE WANG
Chief Technologist - Network and AI
China Telecom

ANDREAS WABER
CEO
Swiss Fibre Net AG

JAMES FREDRICKSON
Chief Corporate Affairs Officer
Vorboss

ROB HAMLIN
Chief Strategy Officer
CityFibre

JEREMY CHELOT
CEO
Netomnia and YouFibre

WENDY WHEAT
Senior Director Systems Architecture
T-Mobile

RICKARD DAMM
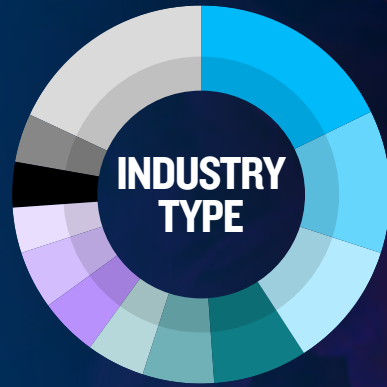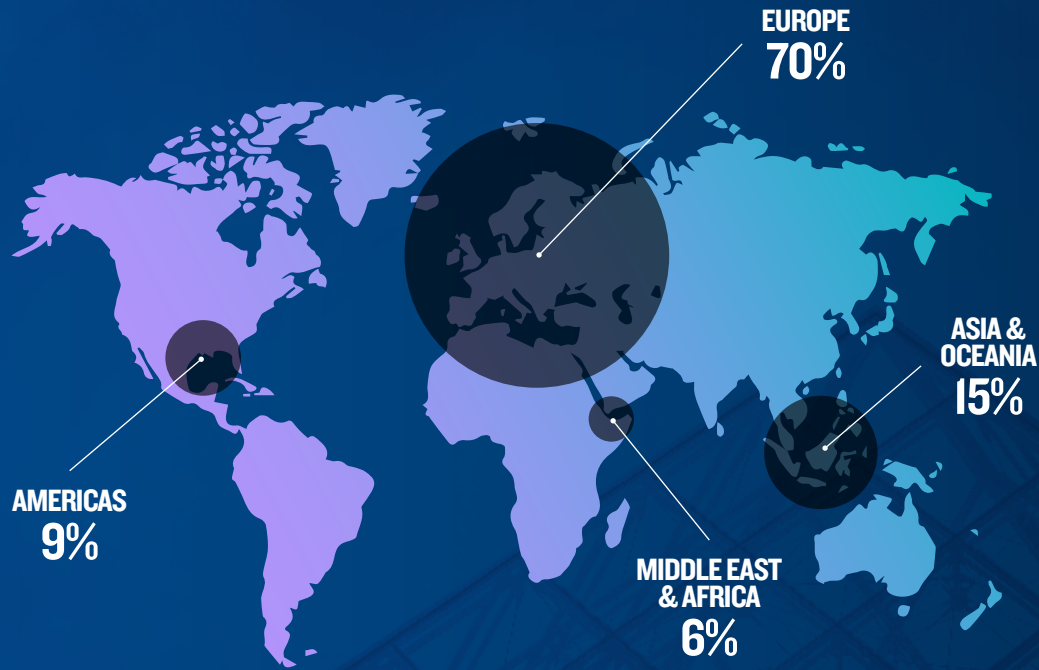Vice President - Consumer AI
Deutsche Telekom

1300+
OPERATOR REPRESENTATIVES
FROM ACROSS THE GLOBE, INCLUDING

ATTENDEE DEMOGRAPHICS

EUROPE
70%

ASIA & OCEANIA
15%

AMERICAS
9%

MIDDLE EAST & AFRICA
6%

INDUSTRY TYPE

- ■ Network Vendor 18%
- ■ Mobile Operator 12%
- ■ Fixed Network Operator 11%
- ■ Software Vendor 8%
- ■ Hardware OEM 6%
- ■ Internet Services/OTT 5%
- ■ Consultancy 5%
- ■ Enterprise End-user 5%
- ■ Network Integrator 4%
- ■ Cable Operator 4%
- ■ Converged Operator 4%
- ■ Other 18%

JOB FUNCTION

- ■ CxO/MD 12%
- ■ SVP/VP 13%
- ■ Head of/Director 24%
- ■ Architect 5%
- ■ Engineer 11%
- ■ Manager 25%
- ■ Other 10%

INTEREST AREAS

- ■ Fibre 26%
- ■ Mobile Networks 21%
- ■ Mobile Services 11%
- ■ Optical transport 16%
- ■ Wi-Fi Networks and Services 26%

570+ C-LEVEL EXECUTIVES

15% YoY GROWTH

92 COUNTRIES REPRESENTED

250+ UNIQUE OPERATOR COMPANIES REPRESENTED

1300+ OPERATORS ON-SITE

KEY THEMES REPRESENTING THE TELECOM ECOSYSTEM

FIBRE
Experts explored trends in next-gen PON, FTTH rollouts, AltNet mergers, acquisitions, and innovative business models, with a focus on brand-building strategies.

WI-FI NETWORKS AND SERVICES
Sessions covered smart home APIs, interoperability standards, and in-home Wi-Fi technologies, highlighting their role in boosting consumer ARPU.

OPTICAL TRANSPORT
Industry leaders discussed the impact of AI on transport networks, benefits of upgrading to 800G, and the future of subsea cables and quantum technologies.

MOBILE NETWORKS
AI-RAN, Cloud-RAN, and Open RAN technologies were examined for their potential to optimize RAN networks and enhance user experience.

MOBILE SERVICES
Attendees unpacked the latest deployments and use cases for B2B, Network APIs, Private Networks, and Edge solutions.

HEADLINERS
Industry executives shared their thoughts on Gen AI, APIs, the next G, NTNs, network ownership and how this will shape the next 10 years of telecoms.

> **I FIND THE CONTENT TO BE NOT ONLY INTERESTING BUT ALSO VERY ENCOURAGING, AND I'M HONOURED TO HAVE BEEN A PART OF THE CONVERSATIONS HELD HERE.**
>
> It's fantastic to see Network X addressing such trends and topics that resonate with our current landscape. I sincerely hope to continue participating in these discussions and most of all, to be back next year!
>
> **Munira Jaffar**
> **EchoStar**

THOUGHT-PROVOKING SESSIONS HIGHLIGHTS

Panel Discussion: Network APIs to unlock monetisation across fixed and mobile networks

Emma Buckland, Principal Analyst - Telco Cloud & Networks, STL Partners
Peter Arbitter, Senior Vice President of Magenta Business API (MACE), Deutsche Telekom
Gabriela Styf Sjöman, Managing Director Research and Networks Strategy, BT Group
Ms Otilia Anton, Program Director, Telco APIs, Orange

DT, BT and **Orange** took to the stage to discuss the latest in APIs. From business models and monetisation to GSMA's Open Gateway - the leading telcos tackled the key opportunity and challenge areas head-on.

Panel Discussion: Telcos, Towers, NTNs, Private Equity and more – How is Access Network Ownership Fragmentation Shifting?

Karim Taga, Managing Partner, Arthur D Little
Svetlana Barthelemy, Senior Vice President, GIC
Mr Juraj Šedivý, CEO and Board Member, CETIN Group
Mr Vincent Cuvillier, Chief Strategy Officer, Cellnex Telecom
Mr James Gordon, Partner, KKR

GIC, CETIN, Cellnex and **KKR** discussed the latest changes in telco network infrastructure ownership and what this means for the mobile infrastructure landscape going forward.

AI and Automaton in a Wholesale Network

Mr Andrew Leong, CTO - Fixed Networks, NBN

NBN's CTO took to the stage and explained how AI and automation can be used in fixed networks, going into detail around how this can benefit network performance, management and optimisation.

Operator Keynote: New architectures and technologies to deliver a high-performing open-access fibre network

Trevor Linney, Network Technology Director, openreach

Openreach discussed how emerging technologies are optimising fibre networks today. From data centre architecture and software driven network OSS to data collection and automated data service assurance, this talk took a look at smart open-access fibre networks.

Fireside Chat: Network transformations - which technological disruptions should we go all-in: a gamble or science?

Inderpreet Kaur, Senior Analyst, Telco Cloud and Network Automation, Omdia
Mr Michaël Trabbia, Executive Vice President and CEO, Orange Wholesale - Orange Group

Michael Trabbia, CEO or **Orange Wholesale** discussed the latest emerging technologies, dissecting the real opportunities and how they can benefit telcos.

Panel Discussion: Shifting Emphasis Towards Features and Capabilities to Drive Up Monetisation of the Next G

Gabriel Brown, Principal Analyst, Heavy Reading
David Boswarthick, Director of Strategy and Innovation, ETSI
Takehiro Nakamura, Chief Standardisation Officer, NTT DoCoMo
Cristina Data, Director of Spectrum Information and Analysis, Ofcom
Anita Doehler, Chief Executive Officer, NGMN Alliance
Mr Franck Tarrier, Director, Mobile and Innovation, ARCEP

The **Next G Panel** took a look to the future. From standardisation, monetisation, collaboration and approach - this Panel Discussion dived into the learnings from the 5G rollout and what this means for next-generation mobile infrastructure.

ADDITIONAL FEATURES FOR AN ELEVATED EXPERIENCE

CONNECT FRANCE

Taking place across 3 days, ConnectFrance brought government departments, associations, telcos, towercos, satellite companies, analyst houses and more to the French-language stage to discuss the latest and greatest in French telecoms for the French audience.

ACCELERATE
FOR THE INNOVATORS, TECHNOLOGISTS AND START-UPS

Days 1 and 3 of Accelerate brought academia, innovators, telcos and podcast hosts to the stage to bring you the cutting-edge of telecoms. Whether it was AI, smart cities, quantum or 6G, the Accelerate stage was the hub for these developing ideas.

Sandwiched in-between, 16 start-ups took to the stage to fight it out for the 2020-2021 competition and the 2022-2024 competition, with Netduma and Metashvn taking the glory.

Wireless Global Congress
Wireless Broadband Alliance

Addressing Wi-Fi for enterprises, in-home, Wi-Fi 7, 6GHz regulation, the role of AI and a lot more, WGC EMEA once again brought the Wi-Fi experts together under one roof.

The likes of Cisco, Boingo, Airties, Intel, Airbus, Orange, BT, DT, Wi-Fi Alliance the WBA and many more contributed to an outstanding agenda that addressed both the technical Wi-Fi developments as well as the growing Wi-Fi use cases, services and convergence with other network technologies.

WBBA BROADBAND DEVELOPMENT CONGRESS 2024

The WBBA's flagship annual event took place on Day 1 of Network X. The CEO of China Telecom alongside the likes of Omdia, Ookla, Deutsche Telekom, Algerie Telecom, World Economic Forum and more took to the stage to discuss the impact AI is and will continue to have on broadband networks.

EVENT EXPERIENCES

PARTNER WORKSHOPS
In partnership with leading industry non-profits and standards bodies, focused workshops were held on topics such as interoperability, best practice, and developments across fibre, smart home, FWA, APIs, developers, service monetisation, and more.

MEET THE SPEAKERS
Attendees had the opportunity to interact with speakers after their sessions in a more relaxed environment and asked questions to take back practical and tangible advice to the office

INSIGHTS & SESSIONS
The Network X conference agenda featured the major decision-makers from across the industry who shared their strategies and thoughts on network infrastructure investment, the changing dynamics of the marketplace, the drive to sustainability and more!

PARTNER EVENTS
Network X is also the home to several partner events happening simultaneously. From WBBA's Broadband Development Congress and Optical Transport Innovation Forum to WGC EMEA and the Optical Access Innovation Forum, the events were popular amongst attendees and industry experts alike.

THE GREEN: 1-2-1 MEETINGS
This area provided a relaxed and focused environment, allowing participants to have meaningful discussions and exchange practical insights. It was an ideal setting for fostering productive conversations and building valuable connections.

VIP ROUNDTABLES: EXECUTIVE Q&A
New for 2024, participants joined the exclusive Executive Q&A sessions. Hosted by industry analysts, this was their opportunity to ask questions to the industry execs!

HAPPY HOURS
Hosted by partners and clients, the show floor witnessed several social gatherings, including a much-anticipated wine pairings session! What a perfect way to network, socialise and let your hair down with a Parisian flare!

NETWORK X AWARDS
The prestigious Network X Awards took place at the historic Hotel de Ville.
The ceremony spotlighted the leading telco innovations from the past year, recognising the achievements and excellence delivered across the industry.

5K RUN
The Network X community of avid runners (and amateurs too) braved the rains for an early morning run to the Eiffel Tower, setting the tone for a productive day in Paris!

NETWORK X PARTY
The party kicked off with a spectacular performance by walking drummers wearing LED-lit headgear, creating an energetic and futuristic atmosphere. The excitement continued with a dynamic DJ set, setting the tone for the night.

RELIVE THE BUZZ FROM THE SHOW FLOOR!

NETWORK X AWARDS

Another year of showcasing innovation and celebrating success!

The Network X Awards ceremony, held on Tuesday, October 8th, 2024, at the iconic Hôtel de Ville in Paris, was a night of celebration and recognition. The winners were honoured across 21 categories, showcasing the best of the best in the industry.

We're thrilled to announce the winners who have demonstrated exceptional innovation, leadership, and commitment to advancing the telecommunications industry.

CONGRATULATIONS TO ALL THE **WINNERS**

NETWORK X AWARDS

WINNERS: SOLUTION PROVIDER CATEGORIES

OUTSTANDING POL CAMPUS USE CASE Winner: **ZTE**	**LEADING PON-BASED SMART CITY SERVICE** Winner: **Nokia**	**BEST SERVICE OR SOLUTION FOR THE ENTERPRISE** Winner: **Asiainfo**	**OUTSTANDING NETWORK AI PROJECT OR SOLUTION** Winner: **Netcracker**	**LEADING IN-HOME WI-FI SERVICE** Winner: **Huawei**	**MOST INNOVATIVE SMART HOME EXPERIENCE** Winner: **Bitdefender**	**OUTSTANDING SOLUTION IN OPEN RAN** Winner: **Wind River**	**OUTSTANDING GREEN FIBRE USE CASE** Winner: **ZTE**
MOST INNOVATIVE 5G COMMUNICATION SERVICE Winner: **Ericsson**	**MOST INNOVATIVE CLOUD SOLUTION** Winner: **Wind River**	**OUTSTANDING CORE NETWORK PRODUCT OR SOLUTION** Winner: **Huawei**	**OUTSTANDING FTTH SERVICE** Winner: **ZTE**	**MOST INNOVATIVE CLOUD PRODUCT** Winner: **Mavenir**	**MOST INNOVATIVE OPTICAL TRANSPORT USE CASE** Winner: **Huawei**	**OUTSTANDING FIXED WIRELESS ACCESS SOLUTION** Winner: **Qualcomm**	**BEST ALL-ROUND OPTICAL TRANSPORT VENDOR** Winner: **Nokia**

WINNERS: OPERATOR CATEGORIES

OUTSTANDING SMART HOME OPERATOR Winner: **China Unicom**	**MOST SUSTAINABLE NETWORK PROJECT** Winner: **SK Telecom**	**MOST INNOVATIVE OTN OF THE YEAR** Winner: **Turkcell**	**LEADING NETWORK API USE CASE** Winner: **Deutsche Telekom**	**BEST 5G VOICE INNOVATION** Winner: **China Mobile**

> "The calibre of entries for this year's Network X Awards was truly outstanding. All shortlisted companies should be extremely proud of their achievements in driving innovation and shaping the future of the telecoms industry. We saw a diverse range of exceptional solutions, and as always, it was a pleasure to serve as a judge. Congratulations to all the winners - you are truly market leaders in your field.
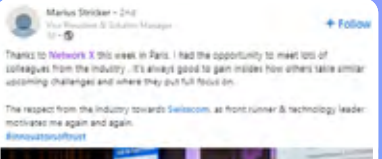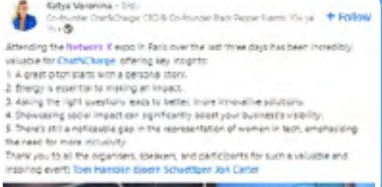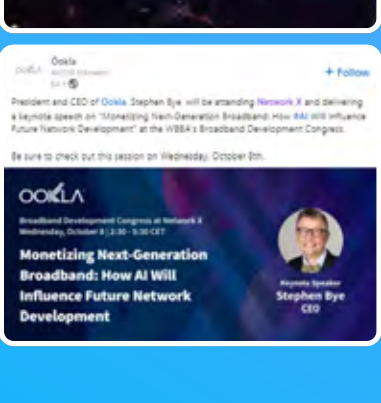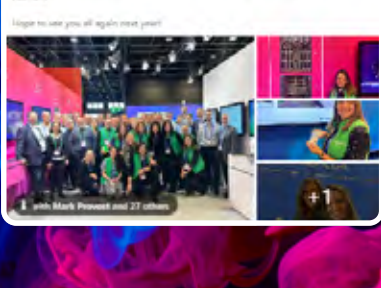
Dario Talmesio
Chair of the judging panel, **Network X Awards**

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NETWORK X COMMUNITY

1300+ NEW FOLLOWERS | **8170+** VISITORS | **3060+** REACTIONS
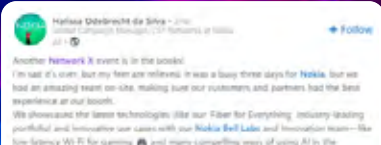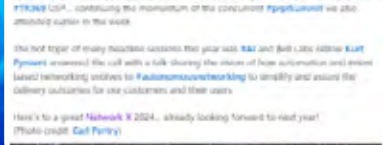
GROUNDBREAKING SOLUTIONS FROM OVER 160+ TOP GLOBAL TECH BRANDS

"

As an exhibitor and speaker from F-Secure, it has been a pleasure to be at one of the most significant events in the world for our industry.

Network X is an exciting and connective platform bringing the whole industry together to host great conversations and showcase innovation in this essential area.

"

Bill Lott, F-Secure

"
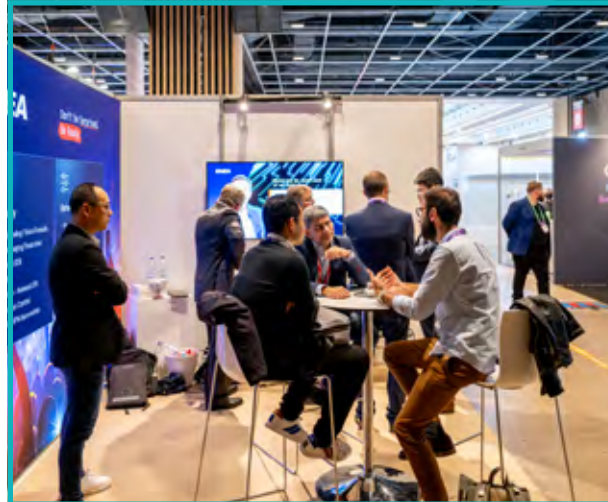
Network X put on a good show last year, and a fantastic show this year!

"

Virtyt Koshi, SVP and GM, EMEA, **Mavenir**

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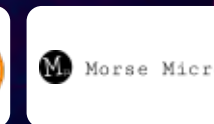
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HEADLINE ASSOCIATION PARTNERS

broadband forum

Wireless Broadband Alliance

WORLD BROADBAND ASSOCIATION

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Mobile.

STARTUPS MAGAZINE

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Vanilla+

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NETWORK X

SEE YOU NEXT YEAR

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PARIS EXPO PORTE DE VERSAILLES

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